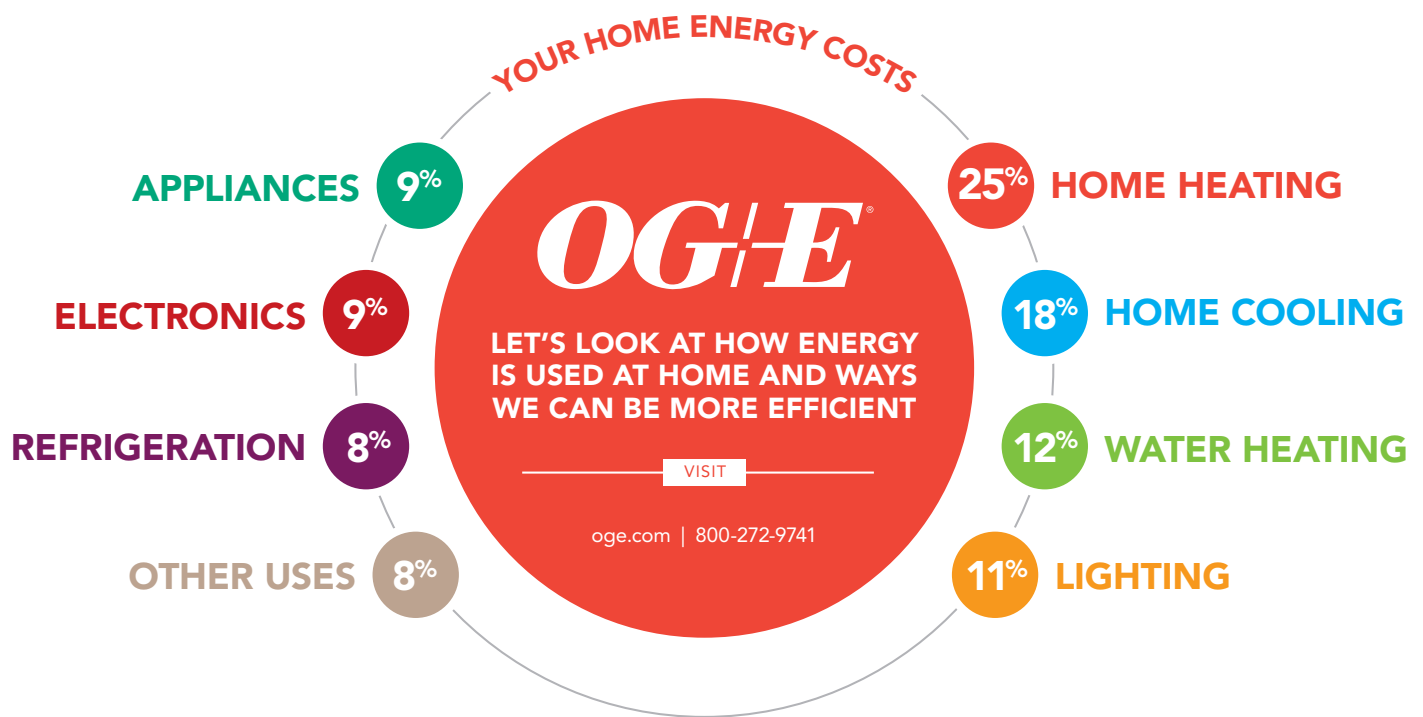




# MAKE YOUR HOME MORE ENERGY EFFICIENT (AND SAVE MONEY!)

FROM LEAKS TO INATTENTIVE USAGE, YOUR HOME COULD BE LOSING OR WASTING A LOT OF ENERGY. SO TAKE A LITTLE EFFICIENCY ADVICE FROM US:



**25%**

## HOME HEATING

A new high-efficiency heater offers better performance, for quick pay-back. But, of course, you can simply turn down the thermostat—even a couple of degrees—and put on your favorite sweater to save money comfortably. What's more, homes can leak as much as 30% of their air, so caulking and weatherstripping doors and windows can reduce heat and A/C usage. You'll find other major leakage areas, too, from plumbing utilities to wall outlets.

**18%**

## HOME COOLING

Replacing your old A/C with a high-efficiency unit can save at least 25% on bills. Change your air filters at least twice a year, if not twice a month, when the A/C is in heavy use. And if it's cool, let air inside. Even turn the A/C up a few degrees and use a fan to cool the room you're in.

12%

## WATER HEATING

Keep your system properly maintained, while an inexpensive insulation kit can also prevent heat loss. And lowering your water heater temperature setting from 140° F to 120° can reduce your heating energy bill by more than 10%.

11%

## LIGHTING

The easiest way to save on lighting is to turn them off, but also use the right bulbs. CFL bulbs will give an incandescent bulb's light, while using 75% less electricity. And now LED bulbs are more affordable and more efficient.

9%

## APPLIANCES

When buying appliances, find the Energy Star label for efficiency ratings and usage costs. And cook with your microwave when possible, they draw less than half the power of conventional ovens. When it comes to the laundry, cold water can get your clothes just as clean without paying to warm the water. Overall, dishwashers use less water than washing dishes by hand, and most new units have internal booster heaters.

9%

## ELECTRONICS

Unplug electronic units to help eliminate standby power drain. It's easier to use a power strip too, so you can turn off more units at one time. And turn off your video game consoles, they can use as much energy in the "idle" mode.

8%

## REFRIGERATION

Choose refrigerators just large enough for your family. And if you have a second refrigerator, and can afford to unplug it, do it. Clean the condenser coils on older units; try vacuuming and cleaning the coils every three months or so.

8%

## OTHER USES

Some experts say air leakage at an average home can be the equivalent of having a window open 24 hours a day. So as we said, caulking and weatherstripping your doors and window frames helps big time. Check air ducts for small leaks, too.

Fortunately, OG&E has several efficiency programs designed to make your home more cozy and cost-efficient.

## HEEP

### YOUR HOME ENERGY EFFICIENCY PROGRAM.

Free cooling system inspections, insulation rebates, tailored energy-saving proposals and more.

## WEATHERIZATION

### FROM INSULATION & CAULKING TO LED BULBS & MORE.

Hundreds of dollars worth of improvements for qualified customers, free.

## POSITIVE ENERGY HOME

### MORE EFFICIENT, MORE COMFORTABLE HOME CONSTRUCTION.

Build a home using innovative materials and efficient design to save energy and money.

## KNOW YOUR POWER, TO BE MORE EFFICIENT

Visit [myOGEpower.com](http://myOGEpower.com) and activate your free, password-protected account. This feature-filled web tool allows you to see your electricity use and price information in incredible detail—so check myOGEpower each day to manage your bills more efficiently.